



TO VOTE!

The 2016 National Board of Directors Election is now live. To vote, login to the National website with your username and password. Click on Member Resources and then 2016 Board Election. Information on the candidates can be found at <http://www.nsp-elections.org/>. There are 9 candidates for 4 open seats. The election will be open from Oct 15 – Nov 30. The candidates for this year are listed below. The incumbents are indicated with an asterisk. The rankings are an average of how the Eastern Division Board of Directors ranked the candidates.

* indicates current board member

- Dave Walker*, Eastern Division
- Morgan Armstrong*, Southern Division
- Wendy Aarnio, Eastern Division
- Mike Huber, Northern Division
- Brian Ulrich, Central Division
- Nadine Martin, Professional Division - Eastern Region
- Mark Rees, Southern Division
- Jay Zedak, Central Division
- Joshua Masur, Far West Division

National Board of Directors Election Strategy 2016

Getting Out the Vote

Key Objectives

1. Education about the NBOD Election:

- Why should patrollers care about it?
 - Real impacts on NSP survivability
 - Real impacts down to the local patrol level
 - Widely divergent views across country from our own
 - Divergent objectives for some Divisions from what's best for NSP as a whole
 - Current NBOD is highest functioning "get it done" NBOD in many years
 - This NBOD worked together in the nick of time to save NSP as we know it
- What representation should we have?
 - Eastern Division slightly less than 30% of NSP
 - By the numbers we should have 4 of 13 Directors from ED minimum
 - ED historically is the leader of NSP in new ideas, problem solutions
- What about women representation?
 - Women make up slightly more than 20% of NSP population
 - Number of women on NBOD = 0!
- Do patrollers' votes really matter - by the numbers
 - Takes about 1900 votes as a minimum to get elected
 - That's 23% of ED voting for our candidates
 - Last year we barely put up 20% of our votes! We must do better!
 - THIS IS VERY POSSIBLE!

2. Getting patrollers' attention:

- Election Poster - very good idea
- Refresher Stations - a must-do measure
- Personal visits by Region, Division and National leadership to refreshers to discuss why voting matters - go through the trouble to make the appeal directly
- Unrelenting email campaign designed to deliver one snippet per email to catch people's interest and motivate them to vote
- Social media? Facebook, Twitter; Newsletter articles; Website articles
- Target Alumni votes
- Engage the YAPs of NSP to push voting (see social media) even though they can't vote
- WE NEED A STRONG GROUND GAME!

The National Board is in the best shape ever! Many of you have called me and other RDs around the Division asking about who we would vote for. Yes, the biographies can be long-winded to read and sometimes unrelated to what you do at your patrol. "How is this guy/gal going to have an impact on me at my mountain?" A lot can, and has, happened based on your vote. Because of your support of the people you know like Ed McNamara, Dave Walker, Rick Knight, and Chris Pringle are some of the great talent we have at National working on your behalf. Other National BOD directors like Morgan Armstrong, Norris Woody, and Bill Sinykin have made the time and paid their own way to visit our division and introduce themselves to our members.

Why? Because they want to know what's on your mind so that they can represent what benefits the membership as a whole. This year you will receive another publication listing candidates interested in your vote. You should read through it and try to discern which candidate best serves your interests and aligns with what you believe will take NSP in a positive direction.

While I do not know all of the candidates at this time, I do know two proven candidates that you might know and another that really needs to be working on the National platform.

Dave Walker is up for re-election to the National Board of Directors. He chairs multiple committees (Education, OEC) and also serves on the Finance Committee. He has chaired committees instrumental for hiring our National Instructor Development Program Director, National Certified Program Director, and National Avalanche Program Director, and lastly was involved with hiring the National Education Director. Most of you know what he has done for the Eastern Division in all categories. One would assume that he is going to get a lot of votes so "mine isn't going to matter." IT MATTERS! He needs your vote to continue the great work on all of our behalf. You will be hearing from Dave soon enough. And if he is not doing great things on the National stage he is running programs for the Eastern Division like S&T, OEC, Instructor Development, and Certified during the winter and summer.

Wendy Aarnio is running for a National Board seat. She deserves to be there for many reasons that you will read about. A great educator, she has been instrumental in delivering high-quality programs throughout the Eastern Division. Her experience is in nearly all program disciplines with many years of training in S&T, OEC, Senior, and Certified. She is a high-level achiever which translates to high satisfaction reports from all that work with her. She understands the needs of the "one" where not everyone learns the same way and has creatively developed programs to ensure positive progression with all patrollers, at every level. Wendy ran for the National Board last year and fell short by just 162 votes. Wendy deserves every opportunity and your vote.

Morgan Armstrong is also up for re-election to the National Board of Directors. Morgan is from the Southern Division and will make another visit to our Fall Meeting to hear what we have to say on behalf of our Eastern Division members. He chairs the National Governance Committee and has done a phenomenal job in this position. Morgan not only represents his Southern Division patrollers' interests, he represents balance and fairness in all NSP affairs. These views serve the entire NSP membership with the best intentions for getting things done in a way we can all be proud of.

Something to think about

The Eastern Division has just over 8,000 members. In the last election we, collectively, were only able to come up with 1,669 votes. We can and should do better than that. I'm not asking – I'm begging – for this Division to get involved! All of the candidates selected by the National Elections Committee have been vetted to provide you the very best choice for leading the NSP in a positive direction. Please VOTE and be counted!

Here is how to do it

Go to [National Ski Patrol \(www.nsp.org\)](http://www.nsp.org)

Sign in - NSP #/ Password

go to either Member Resources or For Members

Click on the "2016 Board Election" tab

Click on "Vote Now" tab

Click on "proceed to ballot" tab

Vote for up to 4 candidates

Vote for or against the By-law change

Click on "Preview Ballet" tab

Review it and then Click on "Cast my ballot" Tab

Click on "OK" and wait for the vote receipt